

2026 PARTNERSHIP & SPONSORSHIP OPPORTUNITIES



ABOUT US

Good Business Network of Washington creates the connections that make local economies work. We bring together purpose-driven businesses, community organizations, and residents to support local makers, revitalize neighborhoods, strengthen local food systems, and advance sustainable practices — building a more resilient and vibrant regional economy.

WHY PARTNER

- Connect with our network of over 3,400 businesses, community organizations, and residents working towards a shared vision
- Provide vital support to sustain our growing organizational infrastructure: including resource-sharing, events, and strengthening connections among local businesses
- Create equitable opportunities for businesses to engage in our membership, events, and resources
- Demonstrate your commitment to the success of vibrant, sustainable, and inclusive local economies across Washington state

WAYS TO GET INVOLVED

Founding Growth & Impact Partnerships

Support our organizational capacity to build connections, deepen programming statewide, and serve more communities.

Sponsor an Event or Campaign

Provide support for impactful initiatives and events.

Become a Member

Join our community at

goodbusinessnetwork.org/membership

Interested in learning more about our strategy for building resilient local economies or exploring other ways to partner? Let's connect.

YOU'RE IN GOOD COMPANY A selection of our 2025 partners



CONTACT For more information, please contact Erin Adams at erin@goodbusinessnetwork.org or (206) 629-2346 ext. 1.

FOUNDING GROWTH & IMPACT PARTNERSHIPS

Support Our Statewide Growth

Good Business Network of Washington is growing to advance a purpose-driven economy across Washington state. We're inviting a limited number of Founding Growth Partners to support this pivotal moment with investments of \$10,000 to \$50,000+, with special founding recognition and benefits available through December 2026.

In addition to Founding Growth Partnerships, we offer event and campaign-specific sponsorship opportunities throughout the year. See page 3 for the full list of upcoming events.

RESILIENCY FUND Scholarships for Small Businesses

The Resiliency Fund supports under-resourced businesses by providing free memberships, access to paid programming like our Good Food Connections conference, and working stipends to participate in events. A contribution of **\$1,000** provides **5 businesses free attendance to a Good Business Network conference**, **\$2,500** funds stipends for **15 businesses to table at a pop-up or resource-sharing event**, and **\$5,000** provides **free membership to 100 businesses**. *Contributions are customizable to fit your impact goals.*



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OUR WORK IN ACTION

Through convenings and direct programming, we are building a vibrant, equitable, and resilient regional economy. If you are interested in sponsoring any of our events or programs, please get in touch.

JANUARY 14, 2026 | VIRTUAL TOWN HALL

Join our Town Hall to learn more about our plans and vision for the future: organizational updates, 2026 priorities, and opportunities to get involved.

MARCH 9, 2026 | GOOD FOOD CONNECTIONS

A local food trade conference connecting farmers, fishers, artisans, chefs, buyers, and community food stakeholders for a day of networking, conversation, education, and great food. This year, in partnership with the City of Seattle, programming will include a deep dive on implementation of the City's Food Action Plan.

SPRING & FALL | SEATTLE RESTAURANT WEEK

Seattle Restaurant Week is a biannual dining promotion that gives diners a unique chance to celebrate and support our culinary community, highlighting its craft, diversity, resilience, and great food.

SEPTEMBER 11-20, 2026 | SEATTLE MADE WEEK & TASTE OF THE SOUND

A week of celebrating and connecting to Seattle's urban manufacturers through dozens of events, including studio and factory tours, demos, pop-up markets, and classes. **Seattle Made Week** activities will conclude with our **Taste of the Sound** event spotlighting bites and sips from 70+ local food and beverage vendors, featuring everything from seafood and salami to local wine and beer, and more!

NOVEMBER 2026 | GRATITUDE GALA

Our annual fundraiser is a festive event in support of the mission and impact of Good Business Network of Washington, with locally sourced bites and drinks and in 2026, a celebration of our 16th anniversary!

QUARTERLY | MEMBER HAPPY HOURS

Quarterly (January, June, September, & November) happy hours for current and prospective members to network, enjoy great local eats and drinks, and connect to our community of businesses, partners, and sponsors.

QUARTERLY | ISSUE AND INDUSTRY ROUNDTABLES

A series of facilitated conversations bringing together Washington businesses and community stakeholders around topics including the creative economy, cooperatives, circular economy, and more, to surface challenges and opportunities, and shape a shared economic vision. By invitation only.

YEAR-ROUND | CIRCULAR TEXTILE SPEAKER SERIES

A virtual speaker series focused on advancing the infrastructure and partnerships necessary to build a circular textiles economy in our region.

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GOOD FOOD ECONOMY

The Good Food Economy program connects the Puget Sound food community to strengthen the local food chain and build a resilient, sustainable, and just local food economy. Programming crosses all sectors and includes an annual local food trade conference, a food assistance program supporting local businesses, a bi-annual dining promotion, education and networking events, and online communities.

NORTHWEST SEWN

Northwest Sewn is an initiative to grow and support a vibrant and sustainable sewn-trades economy, creating the conditions for job creation and meaningful employment, increased local manufacturing capacity, and industry collaboration.

SEATTLE MADE

Seattle Made is a collaboration of nearly 625 Seattle-based manufacturers and producers. Makers of everything from kimchi, bicycles, and jewelry to jam. The mission of Seattle Made is to grow and support a diverse ecosystem of Seattle's urban manufacturers and producers that expand opportunities for local ownership and meaningful employment, build our region's long-term resiliency, and celebrate Seattle's unique cultural identity.

SEATTLE RESTORED

Seattle Restored revitalizes our neighborhoods with creativity and commerce! The program works with local entrepreneurs to reinvigorate our city by activating empty storefronts. These projects benefit neighborhoods, small businesses, and property owners by creating vibrant and engaging streetscapes that encourage the public to support local businesses and explore the city.

SUSTAINABILITY AND CIRCULAR ECONOMY

Our Sustainable Business & Circular Economy programming connects businesses with resources and technical assistance to operate more sustainably, keep 'waste' out of the landfill, and meet individual and collective environmental and community stewardship goals.



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